Community Benefit Report
2021
Committed to strengthening relationships and embracing diversity
Acknowledgment

All of our work in the community is possible because of the support and effort of our community partners. We truly value the opportunity to continue to build relationships with them, and would like to thank them for all that they do for the community, and for their collaborative experience.

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Greetings

Welcome to this 2021 Year-End Report of Beacon Health System’s programming efforts in Elkhart, Marshall, and St. Joseph counties. As a community not-for-profit organization, Beacon Health System takes seriously our responsibility to invest our resources and energies into understanding and meeting the health care needs of all members of our community, especially during times of uncertainty.

Sharing our work is an integral part of community benefit. In 2021, we were fortunate to collaborate with many hardworking and resilient community partners. Together, we worked to address some of our communities’ most pressing health needs, including obesity, maternal health, mental health, and substance use disorders.

In 2020 much of our work in the community pivoted to address the needs brought about by the pandemic. In 2021 we were relieved to return to more typical programming, but with a few modifications, and a gradual re-introduction to in-person programs. The Health & Wellness Team resumed onsite programming. Beacon Community Impact received federal grants to address COVID outreach and offer vaccines.

Our work in 2021 is the culmination of the three-year cycle which began with the Community Health Needs Assessment conducted in 2018, resulting in an Implementation Strategy for 2019 - 2021. We continued with our four priority areas, Healthy Body, Healthy Family, Healthy Mind, and Healthy Spirit. Additionally, our work addressed three “tiers” of impact: awareness, knowledge and action. A fourth “tier” of Social Determinants of Health (SDOH) was included as Beacon addresses some of the drivers of health in our community that contribute to imbalances in health equity.

To our colleagues and community partners who we’ve had the pleasure of working alongside of, we are forever grateful. Thank you for all the ways you cultivated health throughout communities. It is because of your unwavering dedication to help everyone achieve their optimal health, that we have seen positive trends in our region over the past years as the current 3-year needs assessment cycle concludes. As you read this report you will discover excerpts from programs and services promoting health through prevention education, case management, and collaborative partnerships. What is evident is that we live in resilient communities and when faced with challenges we have remained steadfast on improving the health and well-being of individuals.
Mission Statement
We deliver outstanding care, inspire health and connect with heart.

Our Values
We Place People at the Center

- We RESPECT one another
- We demonstrate COMPASSION
- We operate with INTEGRITY
- We are TRUSTWORTHY
Beacon Community Impact

Beacon Community Impact works with multiple organizations in a collaborative health network. We use data-driven, evidence-based and transparent practices to chart progress and measure health impact as it relates to the Community Health Needs Assessment (CHNA). We are committed to strengthening the relationships within our community and embracing the diversity found there to help make Elkhart County, Marshall County, and St. Joseph County healthy places to live!

We welcomed Three Rivers Health in Three Rivers, MI, to the Beacon family in September 2021. Over the coming months, we will work to integrate their community into our larger community impact efforts.

We have a steadfast commitment to make our community one of the healthiest in the nation. Creating a healthier community means helping people stay well by:
• Educating on important health topics
• Providing the means to adopt healthier lifestyle choices
• Removing barriers to adequate health care

Beacon Community Impact does this in three main ways:
• By providing funding for non-profit organizations that help create change in a CHNA priority area
• By working with organizations, businesses, and other groups to build the capacity of our community to respond to its health needs
• By directly delivering educational and clinical programming to address community health needs in Beacon's service area.

Our Community Benefit Approach

At Beacon Community Impact, we address community health needs as determined in the Community Health Needs Assessment with a **three-pronged approach**.

**First**, we provide direct service to clients through our Early Childhood Services and Community Health Services teams. Whether providing education one-on-one, in a virtual group presentation, or in a school assembly, we aim to prevent adverse health outcomes with some of the most vulnerable in our community. Topics addressed are in our four priority areas, and follow evidence-based curricula. Our clinical services are delivered by nutritionists, nurses and social workers through programs such as our WIC program in St. Joseph County, or our Perinatal Care Coordination (PNCC) program which focus on preventing infant and maternal mortality and addressing the mental health challenges facing young parents and families.

**Our second approach** is to fund local community partners who do excellent work in similar priority areas. Recognizing that Beacon Community Impact has a greater reach if we partner with others, we fund non-profits who are providing service in our priority areas. Each organization, both internal and external, is responsible for completing periodic reports so we can measure our collective impact.

**Our third approach** is to function as the fiscal agent in administering federal and state grants. We combine direct service with education about COVID vaccinations and community outreach with providing COVID vaccinations through a partnership with St. Joseph Health System from a grant funded by the Health Resources and Services Administration (HRSA) under the U.S. Dept. of Health and Human Services. The two grants together totaled nearly $5,000,000.
Our Reach

Counties and associated hospitals

3 locations
Community Hospital of Bremen
Elkhart General Hospital
Memorial Hospital of South Bend

2021 Program count by county

<table>
<thead>
<tr>
<th>County</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elkhart</td>
<td>40</td>
</tr>
<tr>
<td>Marshall</td>
<td>22</td>
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<tr>
<td>St. Joseph</td>
<td>46</td>
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<tr>
<td>Other Counties</td>
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2021 Reach: Total program participation by county

<table>
<thead>
<tr>
<th>County</th>
<th>Total Served</th>
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<td>Other Counties</td>
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<tr>
<td>Total</td>
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</table>

We are committed to strengthening the relationships within our community and embracing the diversity found there to help make Elkhart County, Marshall County and St. Joseph County healthy places to live!
Community Benefit Numbers

Changing Lives in Our Communities

Our community benefit flows from our mission. In fiscal year 2020*, Beacon Health System provided $27,055,407 in community benefit.

Beacon Helping Hands

Beacon Health System recognizes that there are many ways in which associates connect with heart. Volunteering enriches the lives of Beacon associates as well as our community. With that in mind, Beacon provides compensated time off for full- and part-time associates to participate in approved volunteer activities at 501(c)(3) organizations in our community.

Beacon Health System stats

- **638.2** volunteer hours
- **189** associates who volunteered in their community
- **3.38** average volunteer hours per associate
CHNA Priority Snapshot

Healthy Body

- Number of programs: 8
- Number of organizations: 5
- Number of people served: 7,457
- Total funding provided to external organizations: $51,000

Healthy Family

- Number of programs: 15
- Number of organizations: 3
- Number of people served: 21,368
- Total funding provided to external organizations: $25,000

Healthy Mind

- Number of programs: 27
- Number of organizations: 19
- Number of people served: 34,150
- Total funding provided to external organizations: $330,000

Healthy Spirit

- Number of programs: 6
- Number of organizations: 3
- Number of people served: 4,366
- Total funding provided to external organizations: $20,000
Healthy Body

Maintaining a healthy weight can help reduce the risk of heart disease, stroke, and diabetes. Research shows that a healthy weight and staying active can also improve overall mood and well-being. For many people, maintaining or establishing a healthy weight means eating a balanced diet of nutritious food and doing regular physical activity that they enjoy. In our region of Elkhart, Marshall, and Saint Joseph counties, obesity rates are high while opportunities to maintain a healthy lifestyle are limited in certain populations.

In an effort to curb obesity rates and improve community well-being, Beacon Community Impact supports programming that makes the healthier option the easier option through our Healthy Body priority.

Our Healthy Body priority concentrates on three focus areas:

Focus 1: Improve nutrition, physical activity and weight-related outcomes.

Focus 2: Increase parent/guardian engagement in promoting health, wellness and academic learning.

Focus 3: Decrease the number of children and adults with diabetes / pre-diabetes.

This year, the following outcomes were reported as a result of our collaborations and programming.

People served by county
Elkhart: 1,004
Marshall: 70
St. Joseph: 6,383

People served by impact tier
Knowledge: 548
Action: 6,547
SDOH: 362

List of funded organizations
The following organizations have worked with Beacon Community Impact in alignment with the Healthy Body priority.

- Bike Michiana Coalition, Inc.
- Center for the Homeless
- La Casa de Amistad
- Northern Indiana Hispanic Health Coalition (NIHHC)
Dame Tu Mano

Dame Tu Mano, Beacon Community Impact’s program with a focus on exercise and nutrition for the Hispanic community, began in 2021 with robust virtual programming and outreach to community partners. Video topics, via Facebook Live, included back injury prevention, healthy cooking, and dance fitness. In-person programming began during the spring at schools in the South Bend Empowerment Zone, as did a program focusing on stroke prevention within the Hispanic community. The South Bend Empowerment Zone is a system of public elementary and middle schools on South Bend’s west side created to transform student achievement and growth. They are working to eliminate academic and social-emotional opportunity gaps by nurturing the mind, body and spirit of each child. In parallel, we consulted with the St. Joseph County Health Department on COVID vaccine rollout, especially for the Hispanic community. Recognizing the significant need in the Hispanic community, programming shifted to focus on COVID vaccine education and outreach events, as funded by the HRSA grants.

Dame Tu Mano’s Facebook reach exceeded 2,000 users in 2021.
Healthy Family

Our Healthy Family priority focuses on programming that improves maternal and child health outcomes, and fosters positive family relationships. Beacon Community Impact supports strong programs seeking to reduce infant mortality in our region. These programs include Beacon Health System's internal Early Childhood Services programming alongside external non-profits and local government agencies.

Focus 1: Expand access to primary care services for underserved, high-risk pregnant women and their families.

Focus 2: Increase preconception and family planning engagement programs.

Focus 3: Provide programming that promotes positive perinatal care and healthy behaviors from family caregivers.

To ensure that our work and the work that we support meets our goals, we have established three focus areas of support:

By working in these areas, Beacon Health System hopes to improve overall health and well-being. This year, the following outcomes were reported as a result of our collaborations and programming.

People served by county

Elkhart: 2,365
Marshall: 261
St. Joseph: 17,613
Other: 1,129

People served by impact tier

Awareness: 10,934
Knowledge: 1,105
Action: 9,321
SDOH: 98

List of funded organizations

The following organizations have worked with Beacon Community Impact in alignment with the Healthy Family priority.

- Elkhart County Health Department - Healthy Beginnings
- St. Joseph County Health Department
Beacon Early Childhood Services

Beacon’s Early Childhood Services team continued to see success in reaching participants through a variety of channels. As COVID-19 forced services to go virtual in 2020, we realized that video and phone-based appointments improved attendance rates for perinatal care coordination (PNCC) and Women Infants and Children Nutrition Program (WIC) clients. In 2021, we were excited to continue to offer these appointments and resume in-person visits as well. Responding to the increase in stress, Early Childhood Services was pleased to offer counseling services through our MBRACE program. Staffed by a Licensed Clinical Social Worker and a Community Health Worker, we were able to initiate services to clients referred from both the Perinatal Care Coordination program (PNCC) and the WIC program.
Healthy Mind

We recognize that mental health issues need increased acknowledgement within our community. According to the CDC Wonder database, deaths due to suicide per 100,000 population have increased year-to-year 2017 -2019 in both Elkhart and St. Joseph counties. In 2019, the suicide rate for all counties in Beacon’s service area was higher than the Indiana average. In a less extreme measure, the number of poor mental health days per month continued to rise in Beacon’s service area from a low of 3.1 in Marshall County in 2014 to a high of 5 in St. Joseph County in 2018. The effects of COVID-19 have only increased stress and anxiety in our community.

We strive to build resilience and improve mental wellness by focusing on three areas:

**Focus 1:**
Decrease stigma around mental health.

**Focus 2:**
Build protective factors though youth and adult development.

**Focus 3:**
Increase access to mental health services.

By working in these areas, Beacon Health System hopes to improve overall health and well-being. This year, the following outcomes were reported as a result of our collaborations and programming.

**People served by county**
- Elkhart: 23,456
- Marshall: 120
- St. Joseph: 9,703
- Other: 799

**People served by impact tier**
- Awareness: 233
- Knowledge: 8,743
- Action: 1,189
- SDOH: 23,985

**List of funded organizations**
Community partners within this priority represent a wide range of programming aimed at reducing mental stress, instilling confidence and developing protective factors. Below is a list of our current partners.

- Center for Healing & Hope
- Child and Parent Services, Inc. (CAPS)
- Elkhart Education Foundation
- Housing Authority City of Elkhart
- Imani Unidad, Inc.
- Mental Health Awareness of Michiana
- Michiana Athletic and Recreation Association (MARA)
- Mosaic Health and Healing Arts
- Oaklawn Psychiatric Center, Inc.
- Purdue Extension
- Reins of Life, Inc.
- Ribbon of Hope, Inc.
- Robinson Community Learning Center/University of Notre Dame
- South Bend Heritage Foundation
- The Cancer Society of St. Joseph County DBA RiverBend Cancer Services
- The LGBTQ Center
- United Health Services
- United Way of St. Joseph County
Healthy Mind Program Highlight

Health & Wellness Team Programs

Beacon Community Impact’s Health & Wellness Team was pleased to offer community health programming as professional development to Beacon’s associates on their internal learning platform. These programs address BCI’s Healthy Mind and Healthy Spirit priorities. Offered on a rotating monthly basis and facilitated by trained Community Health Coordinators, BCI offers QPR Suicide Intervention, Adverse Childhood Event (ACE) Interface Presentations, and Layperson Naloxone Training. Attendees of QPR have gained knowledge on performing the evidence-based QPR intervention to Question, Persuade and Refer individuals with thoughts of suicide to mental health services. Additionally, participants of Layperson Naloxone Training learned about the opioid public health crisis on a local, state and national level and about how to administer the opiate overdose reversal drug Naloxone to individuals experiencing opioid overdose.

These virtual workshops were well-attended and we are grateful to be able to bring Beacon Community Impact’s programming to our own Beacon community.
As part of Beacon Community Impact’s response there are three focus areas in which we work:

**Focus 1:**
Improve sense of community/connectedness in populations at risk of substance use disorders.

**Focus 2:**
Focus on prevention programs and initiatives as a key in minimizing substance use.

**Focus 3:**
Increase access to substance abuse services.

By working in these areas, Beacon Health System hopes to improve overall health and well-being. This year, the following outcomes were reported as a result of our collaborations and programming.

**People served by county**
- Elkhart: 688
- Marshall: 1,954
- St. Joseph: 1,682
- Other: 42

**People served by impact tier**
- Awareness: 1,316
- Knowledge: 2,911
- Action: 139

**List of funded organizations**
Community partners within this priority represent a wide range of programming aimed at getting people the help they need and providing education to the wider community. Below is a list of our current partners.

- Purdue Extension
- SPA Women’s Ministry Homes
Healthy Spirit Program Highlight

SPA Women’s Ministry Homes

As a little girl, Melissa yearned for love and acceptance, but instead got bullying and rejection. With every harsh word, she slowly drifted into isolation. By her teenage years, she began her path of self-destruction, beginning with abusive relationships and alcohol. At the age of 21, addicted, pregnant, and feeling alone, Melissa began to think the world would be better off without her.

But God had other plans. “Throughout my life there have been flickers of light, even amidst the trauma,” Melissa explained. This glimpse of hope led Melissa through the doors of SPA (Spiritual & Personal Adjustments) Women’s Ministry Homes. At SPA she received counseling, participated in Bible studies, and met weekly with a case manager. Melissa talked through her pain with others in daily recovery groups, while also delving into individual curriculum aimed to help her navigate through the trauma she had experienced. Surrounded by love and support, Melissa began to see herself through a different lens. “I am not a victim of my circumstances. I am an overcomer.”

Today, Melissa is one-year sober, is rebuilding her relationship with her teenage daughter, and is happily employed full time. She smiles often, laughs loudly, and continues to be a flicker of light to others. With Beacon’s help, in 2021, 43 women struggling with life-controlling issues and addictions had the opportunity to receive the support and services needed to address their mental health struggles and addictions while removing barriers to overall well-being. Like Melissa, they have been given a fresh start!
With the active participation of its 28 consortium partners, Project HOPE successfully completed its first year of grant-funded operations designed to provide county-wide coordination of services to those struggling with substance use disorders (SUD).

**Prevention Activities**
- Equipped professionals with current information about challenges and solutions associated with SUD.
- Built awareness, helped reduce stigma, and encouraged public use of existing community resources.

**Treatment/Recovery Activities** provided wrap-around services to individuals engaged in the work of recovery.

Prevention services included completing 1,116 SUD screenings. Our Treatment Coordinator-Navigator had 1:1 conversations with 167 individuals or family members seeking assistance for how to get help, and we provided monthly small-group family education sessions in Plymouth and Bremen. Local Coordinating Council sessions from Tall Cop trained 51 law enforcement/SUD therapists/professionals on newest illegal drug products and national/local trends related to drug, vaping and tobacco use.

Multiple Treatment/Recovery services were provided. 12 school counselors/social workers from school districts across the county attended a stress reducing/calming training (ATip). 99 clients received Medication-Assisted Treatment services. Project HOPE Peer Recovery Coaches worked with 81 clients, and our Recovery Coordinator-Navigator assisted 20 clients in transitioning from in-service recovery units or the criminal justice system back into the community.

Social Determinants of Health (SDOH) are defined by the World Health Organization as, "the conditions in which people are born, grow, live, work and age that shape health." They include categories such as economic stability, neighborhood and physical environment, education, food, community and social context, and the health care system. Up to 80% of health outcomes are driven by social, economic, and environmental factors, according to County Health Rankings and Roadmaps. Disparities in health and its determinants are what we measure when we look to understand and improve health equity in our community.

Beacon Community Impact partners with organizations in Elkhart, Marshall and St. Joseph counties who are tackling issues of food insecurity, housing, safety or economic stability. By partnering with organizations working on these issues, Beacon hopes to make a wider impact on its 4 primary health priorities.

**People served by county**
- **Elkhart:** 21,608
- **Marshall:** 120
- **St. Joseph:** 2,819
- **Other:** 18

**List of funded organizations**
- Bike Michiana Coalition
- Center for Healing & Hope
- Center for the Homeless
- Elkhart Education Foundation
- Michiana Athletic and Recreation Association (MARA)
- Oaklawn Psychiatric Center, Inc.
- Ribbon of Hope, Inc.
- South Bend Heritage Foundation
- United Way of St. Joseph County
SDOH Program Highlights

Community Partnership
During the second half of 2021, representatives from Beacon and community organizations participated in a hospital and community learning collaborative addressing social determinants of health led by the American Hospital Association. The partnership between Community Hospital of Bremen, Cultivate Food Rescue, the Marshall County Food Insecurity Council, and Beacon Community Impact, came together to address the unique needs related to food insecurity in Bremen, IN, and the broader Marshall County area. Each partner brought their own perspective, knowledge of the community, understanding of the need, and resources to address the need for improved food access for seniors in Bremen. Seniors living on a low income, not within walking distance of a grocery store, who have limited transportation options, could be reliant on a local food pantry, which is open only a few hours a month. Cultivate Food Rescue partnered with area grocery stores and senior living facilities to re-distribute ready-to-eat meals into facility common rooms, delivering on days they were already delivering to a local food pantry. It was a win-win situation; people in need received tasty and nutritious food, and less food was wasted when it previously would have been discarded.

Beacon Community Impact
The Ross family contacted Beverly, Beacon Community Impact’s Sickle Cell Care Coordinator, and asked if she would come visit them. They have five children, two with asthma and two with sickle cell disease. The mother is pregnant and her husband just got out of prison. The family had no electricity due to non-payment.

Beverly found donations to get the electric service back on. She then explained the family’s situation to AEP and, as a result their electricity will no longer be disconnected due to high-risk children in the home. The mother was referred to Beacon’s Perinatal Care Coordinator and WIC for early childhood services. Additionally, the father was referred to the HIRE Program for reentry services and they have helped him find a job. The two children with sickle cell disease have been continuing their visits with Dr. Colleen Morrison with Beacon Children’s Hospital.
Building Resilience to Trauma and Adversity

ACE Interface Presentations
In 2021, Beacon Community Impact, together with SJC Cares, continued to provide education on the effects of childhood trauma through the ACE Interface presentations. More than 150 people attended presentations delivered by Beacon, six Beacon Community Impact associates were trained as new presenters, and one Beacon Community Impact associate earned certification as an ACE Interface Master Trainer. The ACE Interface presentation is an excellent program to introduce community members to the prevalence and impact of childhood, historical, community, and climate-related trauma.

Trauma-Informed Care
Beacon Community Impact has been delivering ACE Interface presentations since 2016, building a strong awareness in our community about the impact and effects of trauma and adversity. The question has always remained, what’s next? How do we build resilience and mitigate the effects of adversity?

To begin to answer this question, Beacon Community Impact, in partnership with the University of Notre Dame’s program in Neuroscience and Behavior, received funding from the Indiana CTSI. Taking place in four cohorts, participants from more than 40 organizations in our region will participate in workshops to learn the neuroscience behind the impact of trauma, and develop their own roadmap to equip themselves and their associates to take a trauma-informed approach to working with their clients. The first cohort of 5 organizations launched in November, 2021.

This project is supported by the Indiana Clinical and Translational Sciences Institute, funded in part by grant # UL1TR002529 from the National Institutes of Health, National Center for Advancing Translational Sciences. It is also supported by the Indiana State Department of Health.
COVID-19 Response in 2021

Beacon Community Impact was awarded nearly $5 million from The Health Resources and Services Administration (HRSA) for two complementary COVID-19 programs. The programs are comprised of three parts: education/outreach, marketing, and clinical. The programs’ utilization of community health workers is integral to the success of the program. CHWs go into the community and engage with the residents of each county, connecting with them where they work, live, play and worship. CHWs provide outreach and education, assist residents with registration for the vaccine, and provide surveys post-vaccine. By being present at locations such as churches, community centers, small businesses or recreations sites, they are able to reach a large percentage of the population.

Additional program highlights included:

- **Outreach** is done to increase awareness among underserved communities that the COVID-19 vaccine is safe and effective. Beacon’s COVID-19 vaccine clinic is a convenient, no-cost resource for receiving the vaccine.

- The **marketing** campaign incorporates various tactics and messaging, including TV commercials, social media ads, radio spots, billboards, and newspaper ads. Local talent was used to highlight personal stories and encourage the community to get vaccinated.

- The **clinical** component facilitates the opportunity to provide vaccines to the public at no cost across Elkhart, LaPorte, Marshall, and St. Joseph counties in Indiana. Once the patient is vaccinated, the CHW will assist the client with the survey, then fully vaccinated or boosted individuals qualify for a $50 gift card. The gift card is provided to incentivize the community to get vaccinated and boosted.

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**Learning more at CovidSmart.org**

**MYTH:** It is better to wait until after my pregnancy to get the vaccine.

**FACT:** COVID-19 vaccination is recommended for those who are pregnant, trying to get pregnant, or might become pregnant.

**VERDADERO:** Vacuna COVID-19 causa náuseas diarias de la adherencia.

**FALSO**

**MYTH:** Las vacunas contra el COVID-19 causan náuseas diarias de la adherencia.

**FALSO**

**MYTH:** La vacuna contra el COVID-19 libera información sobre vacunas en Internet, cometiendo que las actores presentan de una forma engañosa y que se actualizan con falsas afirmaciones de haberse vacunado.

**FALSO**

**MYTH:** No debería preocuparse por los efectos adversos de la vacuna contra el COVID-19.

**VERDADERO**

**FALSO**

**MYTH:** Las vacunas contra el COVID-19 mejoran la adherencia con COVID-19.

**FALSO**

**MYTH:** No debería preocuparse por los efectos adversos de la vacuna contra el COVID-19.

**VERDADERO**

**FALSO**

**MYTH:** Las vacunas contra el COVID-19 causan náuseas diarias de la adherencia.

**FALSO**

**MYTH:** La vacuna contra el COVID-19 libera información sobre vacunas en Internet, cometiendo que las actores presentan de una forma engañosa y que se actualizan con falsas afirmaciones de haberse vacunado.

**FALSO**

**MYTH:** No debería preocuparse por los efectos adversos de la vacuna contra el COVID-19.

**VERDADERO**

**FALSO**

**MYTH:** Las vacunas contra el COVID-19 causan náuseas diarias de la adherencia.

**FALSO**

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**FALSO**

**MYTH:** No debería preocuparse por los efectos adversos de la vacuna contra el COVID-19.

**VERDADERO**

**FALSO**

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**FALSO**

**MYTH:** No debería preocuparse por los efectos adversos de la vacuna contra el COVID-19.

**VERDADERO**

**FALSO**

**MYTH:** Las vacunas contra el COVID-19 causan náuseas diarias de la adherencia.
Grants Awarded to Beacon

In 2021, Beacon Community Impact and the Beacon Foundation brought in over $6 million in external grant funds. Beacon continues to seek out grant opportunities to fund other projects that align with our priorities or vision for the future.

<table>
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<th>Grant Name</th>
<th>Amount Awarded in 2021</th>
<th>Funding Source</th>
<th>County Served</th>
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<td>Healthy Spirit</td>
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</tr>
<tr>
<td>Safety Pin</td>
<td>$349,990</td>
<td>ISDH Safety PIN</td>
<td>Marshall / St. Joseph</td>
<td>Healthy Family</td>
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<tr>
<td>Broadscope Sickle Cell</td>
<td>$112,360</td>
<td>ISDH</td>
<td>Multiple</td>
<td>Healthy Family</td>
</tr>
<tr>
<td><strong>Private Grants</strong></td>
<td>$286,027</td>
<td></td>
<td></td>
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<tr>
<td>Kohl’s</td>
<td>$100,000</td>
<td>Beacon Foundation</td>
<td>Elkhart / St. Joseph</td>
<td>Healthy Family</td>
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<tr>
<td>U-Turn</td>
<td>$83,036</td>
<td>Beacon Foundation</td>
<td>Elkhart / St. Joseph</td>
<td>Healthy Family</td>
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<tr>
<td>Building Trauma-Informed Communities</td>
<td>$24,514</td>
<td>CTSI</td>
<td>Multiple</td>
<td>SDOH</td>
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<tr>
<td>EPPC Car Seat Program / Child Passenger Safety Grant</td>
<td>$18,600</td>
<td>Beacon Foundation</td>
<td>St. Joseph</td>
<td>Healthy Family</td>
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<tr>
<td>EPPC DADs Grant</td>
<td>$15,000</td>
<td>Beacon Foundation</td>
<td>St. Joseph</td>
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<td>EPPC BABE</td>
<td>$15,000</td>
<td>Beacon Foundation</td>
<td>St. Joseph</td>
<td>Healthy Family</td>
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<tr>
<td>BABE Discretionary Funds</td>
<td>$8,020</td>
<td>Beacon Foundation</td>
<td>St. Joseph</td>
<td>Healthy Family</td>
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<tr>
<td>EPPC PATHS</td>
<td>$8,000</td>
<td>Beacon Foundation</td>
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<td></td>
</tr>
<tr>
<td>Roofsit/ROSES Study Postpartum Depression</td>
<td>$4,638</td>
<td>Roofsit</td>
<td>St. Joseph</td>
<td>Healthy Family</td>
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<tr>
<td>Memorial EPPC - CHW Training</td>
<td>$3,375</td>
<td>Beacon Foundation</td>
<td>St. Joseph</td>
<td>SDOH</td>
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<tr>
<td>Elkhart EPPC - CHW Training</td>
<td>$3,375</td>
<td>Beacon Foundation</td>
<td>Elkhart</td>
<td>SDOH</td>
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<tr>
<td>Roofsit/MOMs</td>
<td>$2,152</td>
<td>Roofsit</td>
<td>St. Joseph</td>
<td>Healthy Family</td>
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<td>Roofsit/Unexpected Costs/COVID</td>
<td>$317</td>
<td>Roofsit</td>
<td></td>
<td>COVID</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$6,420,674</strong></td>
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</tbody>
</table>
Community Impact Timeline

2018
Conducted the Community Health Needs Assessment (CHNA), and developed the implementation strategy to address health needs approved by the hospital Boards. The implementation strategy applies to 2019–2021.

2019
Established a capacity building team tasked with providing guidance, tools, and resources to aid in all program and partner efforts of preventing disease and promoting health.

2020
Supported organizations and families in navigating a COVID-19 stricken community by addressing health disparities and meeting emergent needs. All previously established goals were impacted by COVID-19. The Diaper Distribution was implemented as a safety net offering for communities.

2021
Returned to more typical programming after the disruption from the initial months of the COVID pandemic. Completed another CHNA and Implementation Strategy, setting Beacon Community Impact on a path for the next three-year cycle, 2022–2024.

### Priority Indicator Improvement

<table>
<thead>
<tr>
<th>Priority</th>
<th>Indicator Improvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthy Body</td>
<td>142.78% increase in number of minutes of physical activity reported by adults (17.39 to 42.23 minutes)</td>
</tr>
<tr>
<td></td>
<td>130% increase in the number of minutes of physical activity reported by adults</td>
</tr>
<tr>
<td></td>
<td>Not available for 2021</td>
</tr>
<tr>
<td>Healthy Family</td>
<td>75.95% quit rate in mothers who smoked (259 of 341 mothers)</td>
</tr>
<tr>
<td></td>
<td>26.2% decrease in the smoking rate during pregnancy</td>
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<tr>
<td></td>
<td>90.2% of pregnant women who smoked quit during their pregnancy</td>
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<tr>
<td>Healthy Mind</td>
<td>6.46% improvement in youth where there is an adult they can talk to about a serious problem (87.06% to 92.68%)</td>
</tr>
<tr>
<td></td>
<td>24.6% of participants showed improvement in # of poor mental health days.</td>
</tr>
<tr>
<td></td>
<td>37.7% of youth participants showed an improvement in having an adult to talk with about serious problems</td>
</tr>
<tr>
<td></td>
<td>60.0% of youth participants showed an improvement in having an adult to talk with about serious problems</td>
</tr>
<tr>
<td>Healthy Spirit</td>
<td>43.7% improvement in the number of smokers (26.67% to 15%)</td>
</tr>
<tr>
<td></td>
<td>100% of participants showed an improvement in smoking rates</td>
</tr>
<tr>
<td></td>
<td>100% of participants showed an improvement in smoking rates</td>
</tr>
<tr>
<td>Collective Impact</td>
<td>1.2% decrease in the number of poor physical health days</td>
</tr>
<tr>
<td></td>
<td>.5% decrease in the number of poor physical health days</td>
</tr>
<tr>
<td></td>
<td>38% improvement in poor physical health days per person</td>
</tr>
</tbody>
</table>
Beacon Community Impact started 2021 still very much in COVID-mode, with programming delivered virtually. As the year progressed, we were able to offer more in-person appointments, though some clients still prefer the ease of virtual appointments, particularly those with limited transportation or childcare.

January 2021
Women Infant Children (WIC) Highlight
- January’s caseload remains high at 7,298
- WIC continues to complete appointments by phone
- WIC nutritionists are conducting bi-weekly nutrition classes through Zoom
- Breastfeeding staff are holding weekly breastfeeding classes on Facebook Live

February 2021
BCI received a $350,000 Safety Pin Grant funded by Indiana State Department of Health’s Maternal Childhood Health department. This collaborative grant works to reduce infant mortality rates in the Region 2 area (i.e. Elkhart, St. Joseph, LaPorte, and Marshall counties).

March 2021
Beacon Community Impact hosted a local conference, Sickle Cell Disease: Developing Strength & Courage through Knowledge, Coordination and Support. Over 80 people attended; keynote address from Feranmi Okanlami, MD, MD, MS.

April 2021
BABE Store opened weekly for in-person visits. Dame Tu Mano, a Spanish-language health and fitness program run by Beacon Community Impact began a collaborative in-person program with the South Bend Empowerment Zone.

May 2021
Beacon Community Impact completed the Key Informant Survey, the first step of the Community Health Needs Assessment conducted in 2021.

Beacon Community Impact, Take Ten, and Reins of Life partner with The Elkhart Education Foundation to support the SummerScape Day Camp, open to all K-8 students.

July 2021
Beacon Community Impact received a nearly $1 million grant to address COVID vaccine hesitancy.

August 2021
St Joseph County WIC was awarded the USDA Premier Gold Award: Breastfeeding Support Award of Excellence. Only two counties in Indiana received this high distinction.

With funding from the Safety Pin grant, Beacon Community Impact began offering the MBRACE program and immediately helped new mothers experiencing post-partum depression.

Beacon Community Impact, in partnership with the University of Notre Dame’s program in Neuroscience and Behavior, received a Trailblazer grant from CTSI to build trauma-informed communities.

September 2021
Beacon Community Impact hosted a Block Party event at Elkhart Health and Aquatics. This was a great community event with information about the programs and services we offer, and great way to build and connect with community partners in Elkhart.

October 2021
The annual Senior Expo drew 410 people to Project HOPE’s booth. We also sponsored a guest speaker for two very informative and inspiring sessions related to the event, Brandon George, Vice President of Recovery Programs and Advocacy for Mental Health America of Indiana and Director for the Indiana Addiction Issues Coalition.

Beacon Community Impact’s Health and Wellness and Early Childhood Services teams hosted a maximum capacity “Drills and Skills” event for kids at Beacon Health and Aquatics in Elkhart.

November 2021
Beacon Community Impact received a nearly $4 million grant from HRSA to increase COVID-19 vaccinations in the community.

December 2021
The 2021 CHNA and Implementation Strategy was approved by Beacon’s hospital boards. Priority areas are Mental Health and Health Care Access for 2022-2024.

To the Future, and Beyond!

Now: Completing the third year of the 3-year CHNA cycle with four priority areas (Healthy Body, Healthy Family, Healthy Mind, & Healthy Spirit). This report captures the outcomes of the past three years of work on these priorities.

Near: Concentrate on new priorities established by the 2021 Community Health Needs Assessment – Mental Health and Healthcare Access. Develop a methodology and resources to prevent and respond to chronic toxic stress and multiple forms of trauma.

Far: Improve health equity throughout Beacon’s service area.