Beacon Community Impact - 2022 RFP Initiatives and Metrics

Goal: Focus on the priority areas of Mental Health and Healthcare Access in order to improve Health Equity across Michiana.

Priority	Strategy	Initiative	Tactics	Metrics	Target
What area are we addressing?	What approach are we taking?	What will we do this year?	How will we accomplish this?	What will we measure for each tactic?	What do we want that number to be, by when?

Long-term Outcome Metrics:		Metrics	Target
Note: If a program can collect this information from participants, these metrics will be required.		1. # of mentally unhealthy days within the past 30 days	**4.7** (Indiana benchmark, according to County Health Rankings 2018 data)
		2. % of child participants who have an adult to reach out to	**92.5%** (for Children in Indiana according to National Survey of Children's Health 2019 - 2020)
		3. % of adult participants who report having social support	**> 86.9%** (Baseline according to Healthy People 2030)
		4. % of adult population (<65) without health insurance	**11%** (Indiana benchmark, according to County Health Rankings 2018 data)
		5. % of children under age 19 without health insurance	**7%** (Indiana benchmark, according to County Health Rankings 2018 data)
		6. % of adults who reported their healthcare providers always involved them in decisions about their health care as much as they wanted.	**> 52.8%** (Baseline according to Healthy People 2030)

Priority	Strategy	Initiative	Tactics	Metrics	Target
Mental Health	**Strategy #1 - Build a Self-Healing Community in Michiana with regional community partners using a shared ownership model.**				
		Initiative – 1.1: Charter a Steering Committee and form a Regional Coalition to become the Self-Healing Community's founding organization focused on Trauma-Informed Care.			
			Tactic 1.1.1: Chair and operate a Steering Committee of unlikely partners across sectors and counties.	% of Milestones met on Action Plan	100% per quarter.
			Tactic 1.1.2: Charter a Regional Coalition to be hosted by a community partner who will conduct regular educational and community collaborative meetings.	1. # of organizations represented in the coalition	TBD by Self-Healing Community Steering Committee
				2. % of members who rate the work of the coalition as highly effective at improving the health of the community through building a Self-Healing Community.	TBD by Self-Healing Community Steering Committee
			Tactic 1.1.4: Educate **community** organizations to deliver Trauma-Informed Care.	1. # of organizations who have begun the Trauma-Informed Care learning sequence	TBD
				2. # of organizations who have completed the Trauma-Informed Care learning sequence	TBD
		Initiative – 1.2: Provide educational resources to the community regarding the work of the Self-Healing Community, through the work of Early Childhood Services, the Health & Wellness Team, and the Health Equity Outcomes Team.			
			Tactic 1.2.1: Provide ACE Interface presentations throughout the community to increase awareness about the impact of trauma, how to mitigate its effects, how to prevent future Adverse Childhood Experiences and build resilience to future adverse experiences.	# of participants at ACE Interface presentations	TBD by Self-Healing Community Steering Committee
			Tactic 1.2.2: Provide curriculum related to preventing more severe mental distress and mal adaptive coping strategies such as substance	1. # of participants who have completed the curriculum	TBD by partners
				2. % of participants who improve between pre & post tests	TBD
			Tactic 1.2.3: Establish an on-line community library for resources related to ACEs, resilience, self-healing communities and becoming trauma-informed.	1. % of milestones met on Action Plan	100% of milestones met - will need transparency around milestones to be achieved
			Tactic 1.2.4: Promote the Self-Healing Community as a health promotion movement through BCI's website and social media.	1. # of Self-Healing Community social media posts per week.	TBD - need to establish target with Self-Healing Community Steering Committee
				2. # of likes on Self-Healing Community related posts.	TBD - need to establish baseline
				3. # of email subscribers to Self-Healing Community's Coalition mailing list.	TBD - need to establish baseline

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Mental Health	**Strategy #2: Improve the show rate at behavioral health outpatient follow-up appointments after inpatient stays in partnership with regional stakeholders.**				
		Initiative - 2.1: Use process improvement tools to identify root causes of missed appointments and implement solutions to address the root causes.			
			Tactic 2.1.1: Hold an improvement event with related community stakeholders (Epworth, EGH Center for Behavioral Medicine, Oaklawn, Heart City Health and HealthLinc).	% of Milestones met on Action Plan	100% per quarter.

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Healthcare Access	**Strategy #3: Build a strong Community Health Worker presence in the Beacon Service Area**				
		Initiative – 3.1: Standardize the training and development of newly hired and established Community Health Workers, aligned with the training given by community partners.			
			Tactic 3.1.1: Build training available in an electronic learning platform for CHWs.	# of modules available in an electronic learning platform for CHWs.	2 by 12/31/2022
				# of CHWs who have completed available electronic modules as appropriate	TBD - need to establish baseline
		Initiative – 3.2: Develop and implement a referral network for Specialized Community Health Workers in Elkhart, LaPorte, Marshall, St Joseph Counties.			
			Tactic 3.2.1: Establish and follow an Action Plan to develop a referral network for Specialized Community Health Workers in Elkhart, LaPorte, Marshall, St. Joseph Counties.	1. % of milestones met on Action Plan	100% of milestones met - will need transparency around milestones to be achieved
				2. # of partner organizations participating in the network in each county	TBD - need to establish baseline
				3. # of referrals passed through the network on a monthly basis	TBD - need to establish baseline
		Initiative – 3.3: Deploy Community Health Workers in physician offices who serve low-income and minority pregnant women to increase health literacy, build protective factors, increase resilience and provide resources to address social determinants of health.			
			Tactic 3.3.1: Deploy CHWs to E Blair Warner, Midwifery & Elkhart OB/GYN offices	1. # of Community Health Workers deployed to physician offices	4 by 12/31/2022
				2. # of patients referred to office-based Community	TBD - need to further understand demand and capacity
				3. # of resources provided per patient	TBD - need to further understand demand and capacity
		Initiative – 3.4: Deploy Community Health Workers to provide education to patients and community members to address social determinants of health, increase health literacy, build protective factors and resilience.			
			Tactic 3.4.1: Deploy Community Health Workers in community settings such as schools, neighborhood associations, and community based organizations to build protective factors, increase resilience and provide resources to address social determinants of health.	1. % of ZIP codes in Beacon's service area served by CHWs	TBD - need to further understand demand and capacity
				2. # of community based organizations served by Community Health Workers	TBD - need to further understand demand and capacity
				3. # of Community Health Workers deployed to community-based organizations	TBD - need to further understand demand and capacity
				4. # of clients referred to Community Health Workers	TBD - need to further understand demand and capacity

Priority	Strategy	Initiative	Tactics	Metrics	Target
Healthcare Access	**Strategy #4: Increase Health Literacy in the Michiana Area, through the work of community partners.**				
		Initiative – 4.2: Increase Organizational Health Literacy as defined by Healthy People 2030			
			Tactic 4.2.1: Implement the HEAL (Health Education and Literacy) program for clinicians	1. # of providers who have completed HEAL Education	TBD - based on demand, capacity and resources
		Initiative – 4.3: Increase Personal Health Literacy as defined by Healthy People 2030			
			Tactic 4.2.1: Implement the HEAL (Health Education and Literacy) program for the community	1. # of community members who have completed HEAL Education	TBD - based on demand, capacity and resources